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BGZ brands Honored as a Best Workplace in Second Annual Inc. Magazine's 2017 Rankings

Leading Mobile Accessories Manufacturer Achieves Standout Employee Engagement

LEHI, UT, June 1, 2017 – [BGZ brands](#)™, the parent company of mobile accessory brands: BodyGuardz®, Lander® and MOXYO®, has been named to Inc. magazine's Best Workplaces for 2017, the publication's second annual ranking in the fast-growing private company sector.

Beginning today, BGZ brands is part of a prominent feature on [inc.com](#), which highlights the results of a wide-ranging and comprehensive measurement of private American companies that have created exceptional workplaces through vibrant cultures, deep employee engagement, and stellar benefits.

Inc.'s Best Workplaces list magnifies how innovative companies, like BGZ brands, raise the bar for hiring and retaining the best talent. To become a company that workers want to be part of, it's more than just good pay and good perks – it requires clear purpose, a sense of humor and leadership that makes the two work together.

"We are thrilled to make Inc.'s best workplaces list, as it further validates our passionate commitment to our people," said Kirk Feller, BGZ brands' chairman and CEO. "We empower our team with freedom and flexibility to get outside of a problem, to really dive deep in order to create exciting products that excel in terms of quality and innovation."

The 2017 Inc. Best Workplaces Awards assessed applicants on the basis of benefits offered and employees' responses to a unique, 30-question survey fielded by each of the applying companies. While researching each entry, Inc. and Quantum Workplace saw distinct themes develop:

- BGZ brands successfully cultivates creativity and productivity by actively encouraging its people to go beyond standard operating procedures in order to envision new product solutions.
- Strong company cultures breed stunning individual and team performance.
- When employees feel valued by their organization, they are far more likely to be engaged. This single factor proved to be one of the largest drivers of employee engagement.

"By introducing an employee survey into this year's Best Workplaces selection process, we've really raised the bar. Companies that don't score at the very top of their peer group don't make the cut. So, our hats are off to the winners," said Eric Schurenberg, Inc's president and editor in chief. "BGZ brands excels at engaging their workers, making them feel appreciated, and aligning them behind a mission. And remember, that's not just our opinion: The employees told us that themselves."

About BGZ brands™

BGZ brands' mission is "to enhance our customers' lifestyles through branded products and services of elevated value and quality." Formerly known as BodyGuardz, BGZ brands has become the powerhouse parent company of three distinct consumer electronic accessory brands—BodyGuardz, a leading device protection company; [Lander](#)®, expedition-inspired accessories for the explorer in all of us; and [MOXYO](#)®, modern accessories for you. For more information, visit [BGZ brands](#).

About Inc. Media

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of Advertising Age's "The A-List" in January 2015, and the National Magazine Award for General Excellence in both 2014 and 2012. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 40,000,000 today. For more information, visit <http://www.inc.com/>.

About Quantum Workplace

Quantum Workplace is an HR technology company that serves organizations through employee engagement surveys, action-planning tools, exit surveys, peer-to-peer recognition, performance evaluations, goal tracking, and leadership assessment. For more information, visit www.quantumworkplace.com.

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